



Please join us for Chili, Booze, & Brews!



Chili, Booze & Brews is an exciting tasting competition featuring unlimited samples from Colorado craft breweries, small-batch distillers, and local chefs. Guests and a panel of food critic judges will vote to crown the best chili, beer, and spirit, all to **“Bring the Heat and Bring the Hope”** for kids and young adults fighting cancer.

This event honors the life of Zach Canaday, a Morgan Adams Foundation Ambassador, who was diagnosed with medulloblastoma at age 9 and faced years of treatment with unwavering strength and grace. Zach loved chili and good food, making this celebration of flavor a perfect tribute to his spirit. Chili, Booze & Brews is a celebration of his resilience and a commitment to ending childhood cancer.

All proceeds benefit The Morgan Adams Foundation, supporting research and awareness for pediatric and young adult cancers.

Saturday, November 14, 2026 from 6:00–9:00PM
The Arch 3001 Walnut St, Denver, CO 80205

THE **Morgan Adams** FOUNDATION

Chili, Booze, & Brews Sponsorship Opportunities

We invite your organization to consider a sponsorship opportunity with Chili, Booze, & Brews.

GHOST PEPPER SPONSOR \$7,500	
▪ Prominent sponsor branding in pre-event print ads ▪ Prominent on-site sponsor signage inclusion ▪ Featured company profile in our post-event marketing ▪ Prominent company recognition in pre-event marketing ▪ Meet and Greet hosting opportunity with our featured entertainment ▪ Reserved Table in prime location near stage ▪ Activation opportunity to include a branded or specialty item for the prize pull or auction	▪ 10 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
HABANERO VIP SPONSOR \$5,000	
▪ Sponsor branding in pre-event print ads ▪ Company recognition in pre-event marketing ▪ Meet and Greet hosting opportunity with our featured entertainment ▪ Reserved Table in prime location near stage ▪ Activation opportunity to include a branded or specialty item for the prize pull or auction ▪ 6 Early Admission VIP tickets (5:30 pm entry)	▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
SERRANO SPONSOR \$2,500	
▪ Activation opportunity to include a branded or specialty item for the prize pull or auction ▪ 4 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening	▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
JALAPEÑO SPONSOR \$1,500	
▪ 2 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening	▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
POBLANO SPONSOR \$500	
▪ 2 GA Admission tickets ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion	▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)



Sponsorship Commitment Form

Sponsorship Sign-up Deadline is October 1, 2026!

This form must be completed to receive proper recognition.

Contact First & Last Name:

Company Name:

Address:

Email:

Phone:

Payment: ☐ Check ☐ Visa ☐ Mastercard ☐ AMEX

YES! I will show my support for Chili, Booze, and Brews by purchasing a:

- ☐ Ghost Pepper Sponsor \$7,500
- ☐ Habanero VIP Sponsor \$5,000
- ☐ Serrano Sponsor \$2,500

- ☐ Jalapeño Sponsor \$1,500
- ☐ Poblano Sponsor \$500

☐ Will provide an auction item or experience for the event. Please include value and description and/or restrictions:

Please return your form and logo in high resolution format to justine@morganadamsfoundation.org no later than October 1, 2026 to be included in our marketing material.

Chili, Brews, and Booze is an event of The Morgan Adams Foundation, an organization dedicated to pursuing and funding more effective treatment options for kids and teens battling cancer.

**This form is a receipt for your donation. Please retain for your records.
TAX ID# 20.0165051 Charitable Solicitation # 20053007563**

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