



Please join us for Chili, Booze, & Brews!



Chili, Booze & Brews is an exciting tasting competition featuring unlimited samples from Colorado craft breweries, small-batch distillers, and local chefs. Guests and a panel of food critic judges will vote to crown the best chili, beer, and spirit, all to **“Bring the Heat and Bring the Hope”** for kids and young adults fighting cancer.

This event honors the life of Zach Canaday, a Morgan Adams Foundation Ambassador, who was diagnosed with medulloblastoma at age 9 and faced years of treatment with unwavering strength and grace. Zach loved chili and good food, making this celebration of flavor a perfect tribute to his spirit. Chili, Booze & Brews is a celebration of his resilience and a commitment to ending childhood cancer.

All proceeds benefit The Morgan Adams Foundation, supporting research and awareness for pediatric and young adult cancers.

Saturday, November 14, 2026 from 6:00–9:00PM
The Arch 3001 Walnut St, Denver, CO 80205

THE **Morgan Adams** FOUNDATION

Chili, Booze, & Brews Sponsorship Opportunities

We invite your organization to consider a sponsorship opportunity with Chili, Booze, & Brews.

GHOST PEPPER SPONSOR \$7,500	
▪ Prominent sponsor branding in pre-event print ads ▪ Prominent on-site sponsor signage inclusion ▪ Featured company profile in our post-event marketing ▪ Prominent company recognition in pre-event marketing ▪ Meet and Greet hosting opportunity with our featured entertainment ▪ Reserved Table in prime location near stage ▪ Activation opportunity to include a branded or specialty item for the prize pull or auction	▪ 10 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
HABANERO VIP SPONSOR \$5,000	
▪ Sponsor branding in pre-event print ads ▪ Company recognition in pre-event marketing ▪ Meet and Greet hosting opportunity with our featured entertainment ▪ Reserved Table in prime location near stage ▪ Activation opportunity to include a branded or specialty item for the prize pull or auction ▪ 6 Early Admission VIP tickets (5:30 pm entry)	▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
SERRANO SPONSOR \$2,500	
▪ Activation opportunity to include a branded or specialty item for the prize pull or auction ▪ 4 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening	▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
JALAPEÑO SPONSOR \$1,500	
▪ 2 Early Admission VIP tickets (5:30 pm entry) ▪ On site booth area to brand your company to our attendees ▪ Verbal emcee recognition throughout the evening	▪ On-site sponsor signage inclusion ▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)
POBLANO SPONSOR \$500	
▪ 4 GA Admission tickets ▪ Verbal emcee recognition throughout the evening ▪ On-site sponsor signage inclusion	▪ Logo inclusion on email blasts and website sponsor page ▪ Inclusion in social media posts (FB, Instagram)



Sponsorship Commitment Form

Sponsorship Sign-up Deadline is October 1, 2026!

This form must be completed to receive proper recognition.	
Contact First & Last Name:	
Company Name:	
Address:	
Email:	Phone:
Payment: ☐ Check ☐ Visa ☐ Mastercard ☐ AMEX	

YES! I will show my support for Chili, Booze, and Brews by purchasing a:	
☐ Ghost Pepper Sponsor \$7,500 ☐ Habanero VIP Sponsor \$5,000 ☐ Serrano Sponsor \$2,500	☐ Jalapeño Sponsor \$1,500 ☐ Poblano Sponsor \$500
☐ Will provide an auction item or experience for the event. Please include value and description and/or restrictions:	

**Please return your form and logo in high resolution format to
justine@morganadamsfoundation.org no later than October 1, 2026
 to be included in our marketing material.**

Chili, Brews, and Booze is an event of The Morgan Adams Foundation, an organization dedicated to pursuing and funding more effective treatment options for kids and teens battling cancer.

**This form is a receipt for your donation. Please retain for your records.
 TAX ID# 20.0165051 Charitable Solicitation # 20053007563**