



Driving business growth by giving back



We know you go above and beyond for your clients. This is a chance for you to go above and beyond for kids with cancer at the same time.

The Morgan Adams Foundation Homes for Hope program is an opportunity for real estate agents from across the country to donate a portion of their commissions to fund lifesaving pediatric cancer research.

By participating in the Homes for Hope program, you'll be giving kids, teens and young adults with cancer brighter futures - all while sharing your commitment to community with your current and future clients!



Together, agents like you can fund hope for kids like Ivy



Ivy was diagnosed at only one year old with high-risk, stage-four neuroblastoma (nerve cell cancer). Ivy has now been cancer free since 2018! Her mom, Amber knows first-hand the difference that research can make in improving outcomes for kids and teens with cancer, and that's why she is the catalyst behind the Homes for Hope program. As a successful real estate agent, Amber has experienced the power and generosity this professional community can generate. As a long-time supporter of The Morgan Adams Foundation, she's chosen to partner with us to launch this program to make a real difference for kids and teens with cancer.

ABOUT

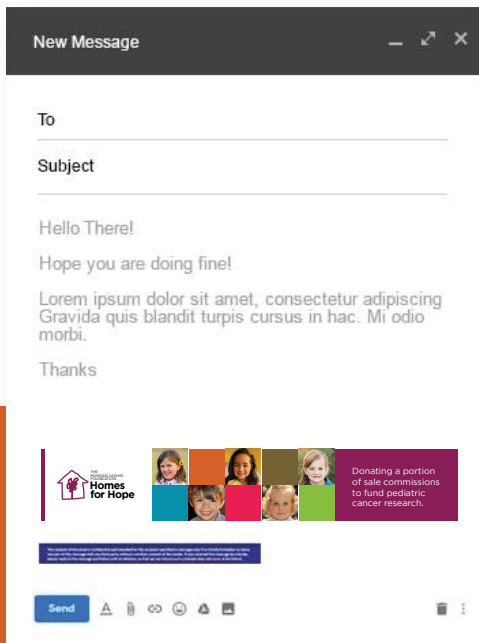
The Morgan Adams Foundation

We are one of the longest standing pediatric cancer research foundations in the U.S. For 25 years, we've funded the critical gaps in kids' cancer research. Working with our brilliant physician scientists, we focus on innovative "seed" ideas that can lead to the less harmful, more effective treatment options that kids deserve. Many of the studies we've funded over the years have become the lifesaving treatments of today. But so many more kids need cures. So we will not stop – until we stop kids' cancer.



How it works

- Agents agree** to sign up as an active participant in The Morgan Adams Foundation Homes for Hope Program.
- In doing so, **agents must also fill out the attached commitment form** (last page of this document).
- MAF provides agents with** all corresponding Marketing materials (and potential additional support to help make Homes for Hope sales as successful as possible).
- MAF secures** payment reconciliation processes with participating Agents.
- MAF continues to support your participation in the program as much as possible moving forward!**



Icon to use on website / email signature / etc.

MARKETING MATERIALS PROVIDED TO AGENTS

Freestanding Mission-Based Yard Sign



Client-Facing Flyer

Donation Box



Social Media Frames



Funding Kids' Cancer Research



Participation Commitment Form

This form must be completed to receive proper recognition.

Contact First & Last Name:

Company Name:

Address:

Email:

Phone:

Social Channels to Tag:

Payment: ☐ Check ☐ Visa ☐ Mastercard ☐ AMEX

Yes! I will show my support for The Morgan Adams Foundation by participating in the Homes for Hope Program. My commitment includes:

☐ _____% of proceeds of sales from _____

☐ A flat donation of:

☐ Other (please describe):

The Morgan Adams Foundation, is an organization dedicated to pursuing and funding more effective treatment options for kids and teens with cancer.

This form is a receipt for your donation. Please retain for your records.

TAX ID# 20.0165051 Charitable Solicitation # 20053007563